



Cerilliant[®]
Analytical Reference Standards

NEWS RELEASE

For More Information:

Mitzi Rettinger, 512/310-5105; mitzi_rettinger@cerilliant.com

CERILLIANT ANNOUNCES ALLIANCE WITH PHYTOLAB

Cerilliant becomes exclusive distributor of phyproof™ reference standards for U.S. and Canada

ROUND ROCK, TX – (August 19, 2008) – Cerilliant Corporation is pleased to announce an alliance with PhytoLab GmbH & Co. KG, a German-based laboratory specializing in high-quality reference materials for the testing of plant-based products. Through an agreement signed July 16, 2008, Cerilliant becomes the exclusive distributor of PhytoLab's phyproof™ reference substances in the United States and Canada.

In June 2007, the FDA implemented new regulations governing the manufacture of dietary supplements in the United States. These regulations are aimed at ensuring manufacturing quality and the identity and purity of ingredients used in the manufacture of dietary supplements. Under the regulations, which phase in over the course of several years, manufacturers must test their products for purity. The use of high-quality certified reference standards is critical to ensure accuracy of this analysis. "We are pleased to be the official distributor of PhytoLab certified reference materials to the United States and Canada," said Sherri Pogue, Cerilliant CEO. "Our companies share the same dedication to quality and we are very much aligned in our commitment to produce and provide the best reference standards available. We are excited to add this new offering of more than 800 plant-based materials to our expanding portfolio of reference standards."

###

Cerilliant Corporation, located in Round Rock, Texas, is a leader in providing analytical reference standards to the analytical testing community. The company has been providing certified reference materials and components for test kits for more than 25 years. Cerilliant offers more than 3,400 catalog products and a full range of custom products and services that address the stringent and complex requirements of the forensic/toxicology, diagnostic/clinical, environmental, natural products, and pharmaceutical industries. For more information about the company, visit www.cerilliant.com.

*PhytoLab GmbH & Co. KG is part of **the nature network**[®], a group of nearly 20 companies operating worldwide. PhytoLab, based in Vestenbergsgreuth, Germany, supplies laboratory services related to plant-based materials to customers in the food, cosmetics and pharmaceutical industries. For many years, PhytoLab has been dedicated to providing premium quality herbal reference substances. The company*

811 PALOMA DRIVE, SUITE A, ROUND ROCK, TEXAS 78665

manufactures and characterizes over 800 reference substances and active constituents made from herbal materials. PhytoLab is an officially recognized (GMP certified and accredited under DIN EN ISO/IEC 17025) full-service laboratory focused on the testing of plant-based products, providing professional support throughout all phases of development, analysis, regulatory and medical affairs for more than 15 years. For more information about the company, visit www.phytolab.com.

811 PALOMA DRIVE, SUITE A, ROUND ROCK, TEXAS 78665

PHONE 512/238-9974 | 800/848-7837 | FAX 512/238-9129 | 800/654-1458 | www.cerilliant.com